

## TaxiFareFinder.com<sup>™</sup> Announces a New Major Release for TaxiFinder<sup>™</sup> iPhone<sup>®</sup> App

**Boston, Massachusetts – January 31, 2014 –** TaxiFareFinder.com<sup>™</sup>, the leading website for worldwide taxi rates and information, announced its new major release of its iPhone<sup>®</sup> app, TaxiFinder<sup>™</sup>, a trusted taxi fare calculator for smartphones.

TaxiFinder™, leveraging the capabilities of TaxiFareFinder.com™, Google Maps™, and Yelp™, delivers accurate taxi fare estimates and up-to-date taxi company listings. TaxiFinder™ supports cities worldwide and accepts addresses, coordinates and points-of-interests, in order to identify the trip and calculate the fare. In its results, TaxiFinder™ provides detailed breakdown of the fare, potential routes on a GPS- enabled map, and contact information for taxi companies in the area.

The recent release (version 2.x) enables users to enter both the starting and ending locations, greatly increasing the fare estimate possibilities and improving the ability to consider theoretical or proposed trips. Additionally, users can now view more fare details, such as possible flat rates, surcharges, airport fees and other supplementary charges, in order to ensure maximum fare accuracy.

"Our team is excited to extend our popular taxi calculators to mobile users through this iPhone app," said Ippei Takahashi, Co-Founder of Unleashed, LLC, the creator of TaxiFareFinder.com and TaxiFinder™. "Users familiar with our app will be delighted with these new features. Those new to our app will be just as thrilled, as the interface is easy-to-use and all aspects of the app are highly beneficial to travellers, taxi drivers and everyone in between."

## About TaxiFinder App by TaxiFareFinder.com™

Everyone's favorite reliable & trusted taxi fare calculator is now available on your iPhone<sup>®</sup>. Powered by industry-leading standards like TaxiFareFinder.com<sup>™</sup> and Yelp<sup>™</sup>, TaxiFinder<sup>™</sup> provides accurate taxi fare estimates and upto-date taxi listings. Packed with features such as pin-drop navigation, taxi reviews, popular destination listings, and iPhone<sup>®</sup> Contacts look-up, TaxiFinder<sup>™</sup> is the most popular taxi calculator in the Apple's App Store.

https://itunes.apple.com/us/app/taxi-finder-by-taxifarefinder.com/id438611185

## About TaxiFareFinder.com™

Founded in 2007, TaxiFareFinder.com™ is a leading online resource for taxi information worldwide. Its mission is to provide the most accurate taxi fare calculator, comprehensive list of local taxi phone numbers, and taxi-related travel tips through its website and mobile applications.

TaxiFareFinder enables travelers to retrieve taxi rates and fare estimates through its unique and proprietary algorithm, carefully calibrated with local taxi rates and actual trip prices. It provides potential route maps, contact information for taxi companies, as well as additional useful taxi rules and tips.

TaxiFareFinder also offers online tools, such as the Taxi API and WordPress plugin, allowing taxi companies and travel authorities to provide their own fare estimates on websites or mobile applications.

To learn more about TaxiFareFinder, visit <a href="www.taxifarefinder.com">www.taxifarefinder.com</a> and follow us on Facebook (http://www.facebook.com/TaxiFareFinder/) and Twitter (http://www.twitter.com/TaxiFareFinder/)